

## **Cookie Policy**

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### **Use of Cookies**

Allianz may use "cookies" to improve our internet service to you. Cookies are small data files that are automatically stored on your web browser in your computer that can be retrieved by Allianz's website. Cookies enable Allianz's website to remember you and your preferences when you visit the website and enable us to tailor the website to your needs. The information collected by cookies is anonymous visitor's personalised settings information and contains no name or address information or any information that will enable anyone to contact you via telephone, e-mail or any other means. No customer personal data is stored in cookies. However, you can disable cookies by changing the settings of your web browser.

Allianz may also work with third parties which use applications such as Facebook and Google Inc., to research certain usage and activities on parts of our website on our behalf. These third parties use technologies such as tracking tags and "cookies", etc. to conduct such research. The information collected through technologies such as tracking tags and cookies, etc. are used to find out more about our users, including number of the visitors, their behaviour and usage patterns, for more accurate reporting and to improve the effectiveness of our marketing.

Information recorded through the use of these applications are aggregated, and no personally identifiable information about you is collected or shared by these third parties with Allianz as a result of such research. No customer personal data is stored through these technologies.

In case of discrepancies between the English and Chinese versions, the English version shall apply and prevail.

## Cookie政策

此 Cookie 政策解釋安聯環球企業及專項保險香港分公司（以下簡稱“安聯保險”）如何使用Cookies。如繼續瀏覽本網站，即表示您同意我們根據此政策使用Cookie。如不同意本公司使用Cookie，您可自行於電子設備中關閉cookies。

### 使用 Cookies

安聯保險可能使用“Cookies”，以改善我們向您提供的互聯網服務。Cookies 是載有小量資料的檔案，自動儲存於您電腦的網頁瀏覽器中，並可供本網站日後檢索。當您瀏覽本網站時，Cookies 能讓本公司網站記下您及您的偏好設定，進而讓本公司能根據您的需求訂定網站內容。Cookies 收集的資料是不記名的個人化設置資料，當中並不載有姓名、地址或其他可使他人透過電話、電子郵件或其他方式聯絡您的資料。Cookies 並不保存客戶的個人資料。然而，您可以自行更改網頁瀏覽器設置以停用 Cookies。

此外，安聯保險亦可能會使用第三方提供的應用程式，例如：Facebook和Google Inc.來紀錄網站流量和於本網站上的其它活動。這些第三方公司會使用tracking tags 和 cookies 等技術進行網站活動分析。Tracking tags和cookies等技術收集包括安聯保險網站的訪客人數，行為特性和使用習慣等資料，從而提供更準確的報告及營造更理想的市場推廣。此等技術收集的資訊為集體統計資料。安聯保險並不會為此統計而向這些第三方公司提供或得到可識別您個人身份的資料，亦不會透過此等技術儲存客戶的個人資料。

中英文本如有歧異，概以英文本為準。